



## **Philippe de LaCroix Associés. New Appointment Claudia Milene Ortiz-Fonseca.**

In an unusual development the prestigious firm of Swiss Banking Specialists “Philippe de LaCroix Associés” from Zurich, today made public the appointment of their Latin American specialist, the successful Colombian lawyer CLAUDIA MILENE ORTIZ-FONSECA as Executive Vice-President for Latin America and Europe. Normally it does not announce its Executive appointments.

Miss Ortiz-Fonseca is the youngest Vice President in the firm’s history. She obtained her law degree from the Saint Tomas University of Bogota, specialising in Criminal law and later becoming trained as a specialist in Economic and Latin-American Integration by the University of Salamanca, Spain. In public life she occupied different positions including as Analyst in Human rights and International Humanitarian Rights of the General Command of the Military Forces of the Country and Juridical Assessor for The Colombian Air Force, and Director of the District of Bogota Jail. Her final appointment was as Local Mayor of Usaquén in Bogota before she moved to Europe, Where she was a Specialist Property Consultant for high net worth individuals buying in Spain.

Now as Vice–President of Philippe de la Croix Associés, Miss Ortiz-Fonseca will be principally responsible for opening previously closed doors of specialist private Swiss Banks to the wealthy of Latin America and Europe.

Switzerland is known internationally as one of the worlds most confidential and exclusive banking jurisdictions whose Private Banking firms are legends in secrecy and wealth management. Miss Ortiz Fonseca said “This is a great day for South America; with the expansion of our firm into South America, new doors previously closed to South American wealth will be opened for the first time. We bring a long history of Specialist Swiss Banking expertise to the aid of those in South America who want their wealth protected, confidentially.” Miss Claudia Ortiz-Fonseca will travel between Europe and Latin America to meet clients.

The firms philosophy is characterised by the motto of its founder, Philippe de LaCroix Associés, who advised his clients; “Money talks but wealth whispers!”

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